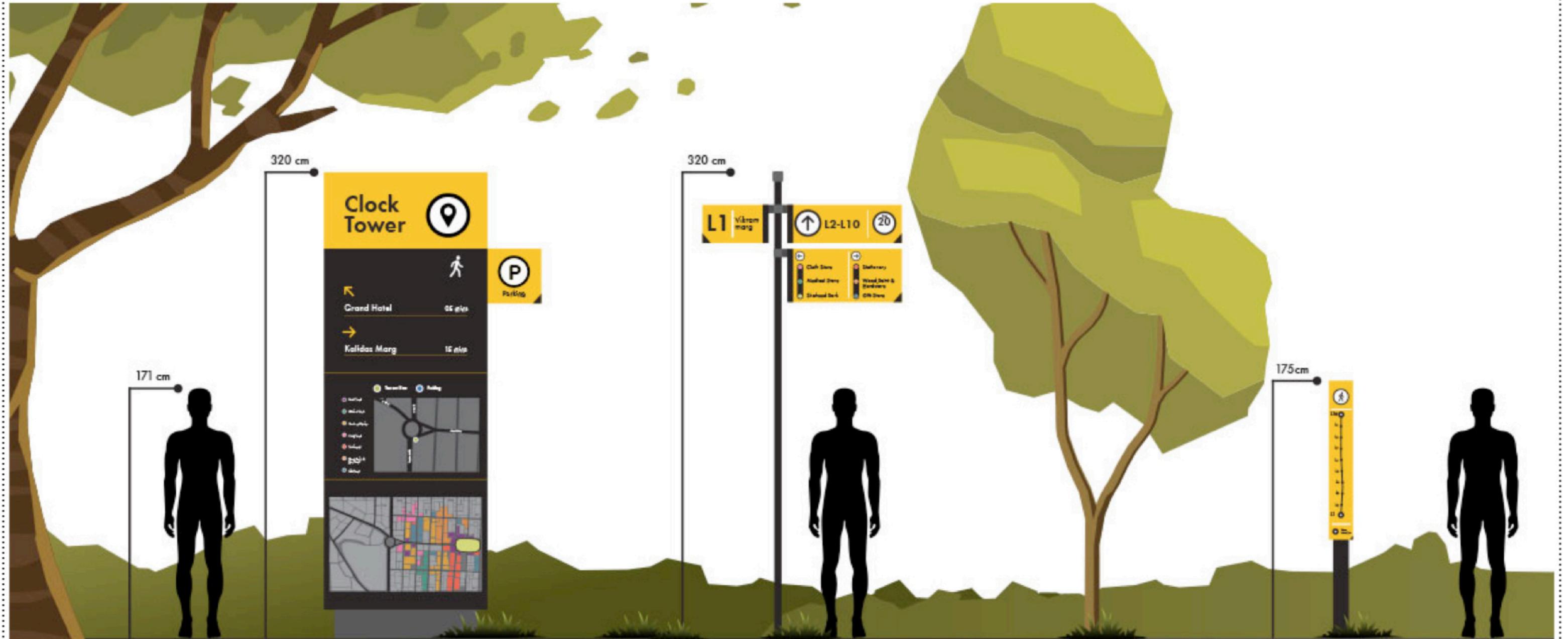


WAYFINDING SYSTEM



STUDENT NAME

**AAYUSH BIDKAR, RITIKA SURAJ,
ABHINAV NARAYAN**

DESCRIPTION:

To create a wayfinding system for the people of Ujjain and visiting the city from various parts of India. It can be installed in any main junction and can be installed further making it multi area functional. Environmental Graphics System that will help millions of visitors/devotees/tourists in years to come in Ujjain. This system provides the visitors with the information of local stores and utilities nearby.

WAYFINDING SYSTEM



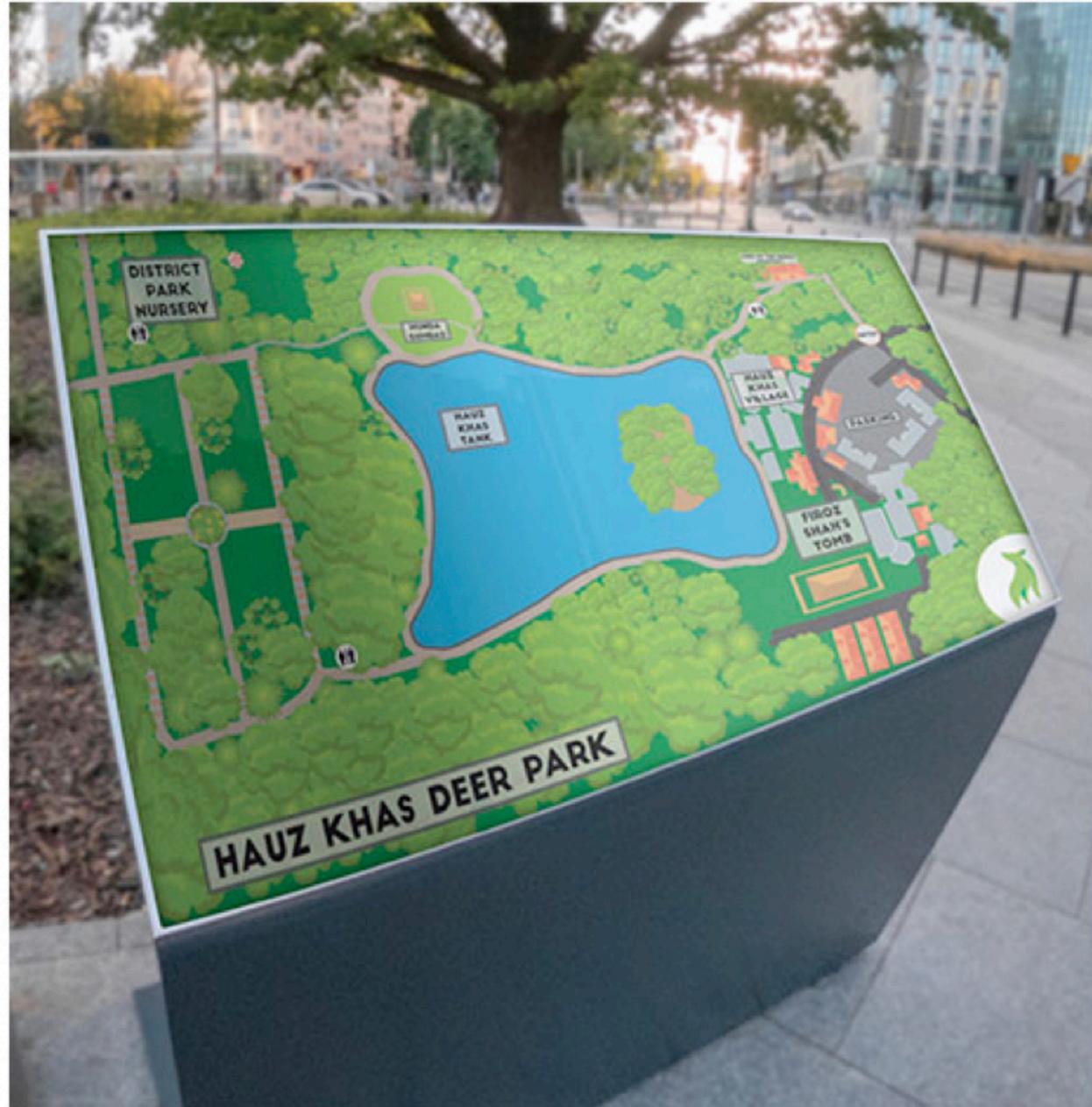
STUDENT NAME

**AAYUSH BIDKAR, RITIKA SURAJ,
ABHINAV NARAYAN**

DESCRIPTION:

To create a wayfinding system for the people of Ujjain and visiting the city from various parts of India. It can be installed in any main junction and can be installed further making it multi area functional. Environmental Graphics System that will help millions of visitors/devotees/tourists in years to come in Ujjain. This system provides the visitors with the information of local stores and utilities nearby.

WAYFINDING SYSTEM



STUDENT NAME

**CHAITANYA RUKUMPUR,
SAGNICK DUTTA, EKTA GUPTA**

DESCRIPTION:

The park is situated at one of the most visited places all over Delhi and it has the rich essence of nature in the middle of the city. It has a large audience everyday so wayfinding system was necessary in this type of vast park. To protect the animal corridors and to help the visitors to identify the areas easily, a signage system has been proposed. We have created signages for yoga areas, sunsets and forts; WARNING signage such as 'Do not feed the animals and Do not Smoke'.

WAYFINDING SYSTEM



STUDENT NAME

**CHAITANYA RUKUMPUR,
SAGNICK DUTTA, EKTA GUPTA**

DESCRIPTION:

The park is situated at one of the most visited places all over Delhi and it has the rich essence of nature in the middle of the city. It has a large audience everyday so wayfinding system was necessary in this type of vast park. To protect the animal corridors and to help the visitors to identify the areas easily, a signage system has been proposed. We have created signages for yoga areas, sunsets and forts; WARNING signage such as 'Do not feed the animals and Do not Smoke'.

ENVIRONMENTAL GRAPHICS DESIGN



STUDENT NAME

JAITISH SAHNI

DESCRIPTION:

People at National Geographic are storytellers and explorers who traverse more and more in order to share the beauty of the Earth to the rest of the world. We Chose National Geographic because of its simplicity and the brand consistency that they have maintained. Following a similar style to their theme would show better consistency with the brand .

ENVIRONMENTAL GRAPHICS DESIGN



STUDENT NAME

JAITISH SAHNI

DESCRIPTION:

People at National Geographic are storytellers and explorers who traverse more and more in order to share the beauty of the Earth to the rest of the world. We Chose National Geographic because of its simplicity and the brand consistency that they have maintained. Following a similar style to their theme would show better consistency with the brand .